

SouthArk Outdoor Expo Food Regulations and Rules

Thank you for bringing your food truck to the conference center. We look forward to tasting your food. Attached are some very important items:

Set up time: Friday, September 11, 11 a.m.–5 p.m.

Event Day: Saturday, September 12, 9:00 a.m.–4 p.m.

Location: El Dorado Conference Center, 311 South West Ave. El Dorado, AR 71730

- Absolutely ZERO stock trailers will be allowed inside the festival area after you load in. You will park outside of the festival area around the perimeter of the college campus. Parking is available 1 block away. We suggest you bring a rolling dolly to re-stock from your trailer

- Arrive on Friday, September 11 to set up. LOOK FOR THE FOOD TRUCK BANNER.
- Security will be provided 24/7.
- You are required to stay until 4:00 p.m. when the Festival ends.
- See map of food truck area – park parallel to the curb, not angled parking. We must have the street open for first responders in case of an emergency.
- The vending spots are approximately 12x20. This includes tongue to end. Food trucks will be set up close to each other.
- No electricity available – bring a generator that is QUIET. It must not emit gas fumes. Set it up behind your truck, not beside your truck.
- No water available
- The Expo will not provide change for you.
- Your place should be left as clean as you found it when you set up.
- This is a rain or shine event. There will be no refunds.
- We prefer all vendors sell different items for more variety and more sales for you. This is not a guarantee and it is possible some food items may be duplicated, although we have made every effort to invite food trucks that have a variety of foods.

We will not be charging an entry fee for patrons so take advantage and sell, sell, sell!

We look forward to seeing you at the Outdoor Expo!