SouthArk Outdoor Expo
Food Truck Regulations and Rules

Rules are subject to change due to state COVID-19 state mandate.

Thank you for bringing your food truck to the Outdoor Expo.

Set up time: Friday, September 10, 11 a.m.–6 p.m.
- Security will be provided 24/7.
- Park parallel to the curb, not angled parking. We must have the area open for first responders in case of an emergency.
- Look for the food truck banner.
- ABSOLUTELY NO SET UP ON DAY OF THE EVENT.

Event Day: Saturday, September 11, 9:00 a.m. – 4:00 p.m.

Location: El Dorado Conference Center, 311 South West Ave. El Dorado, AR 71730
- Map will be emailed to you a week prior to event.

ON EVENT DAY:
- Absolutely ZERO stock trailers will be allowed inside the festival area after you load in. Park outside of the festival area around the perimeter of the college campus. Parking is available 1 block away. We suggest you bring a rolling dolly to re-stock from your trailer.
- You are required to stay until 4:00 p.m. when the festival ends.
- The vending spots are approximately 12x20. This includes tongue to end. Food trucks will be set up close to each other.
- No electricity available – bring a generator that is QUIET. It must not emit gas fumes. Set it up behind your truck, not beside your truck. <u>If it is not quiet, we will have 110 electrical outlets, bring a 100 ft. extension cord.</u>
- No water available.
- The Expo will not provide change for you.
- Your place should be left as clean as you found it when you set up.
- This is a rain or shine event. There will be no refunds, unless the state COVID-19 mandates event cancellations.
- We ask that all vendors sell different items for more variety and more sales for you. This is not a guarantee and it is possible some food items may be duplicated, although we have made every effort to invite food trucks that have a variety of foods.

    We will not be charging an entry fee for patrons so take advantage and sell, sell, sell!

We look forward to seeing you at the Outdoor Expo!

August 10, 2021